



# Housing, Community & Faith Based Development Roundtable

Building Capacity and Community Partnerships  
To better serve New York State



Moderated by

**James S. Rubin**  
Commissioner of Homes & Community Renewal

**Fran Barrett**  
Interagency Coordinator for Not-for-Profit Services

**Karim Camara**  
Executive Director, Office of Faith Based Community Development Services

Wednesday, October 28, 2015  
9:00 AM — 3:00 PM

**Andrew M. Cuomo**  
Governor



**James S. Rubin**  
Commissioner/CEO



STATE OF NEW YORK  
**EXECUTIVE CHAMBER**  
ALBANY 12224

**ANDREW M. CUOMO**  
GOVERNOR

October 28, 2015

Dear Friends:

It is a pleasure to welcome you to the first Housing and Community Development Conference. The State of New York is fully committed to and invested in meeting the affordable housing needs of our residents. As a continuation of that commitment, our goal today is to build the capacity of our many community-based and faith-based organizations, and to inspire partnerships between them, to better serve New Yorkers.

Your organizations are key to achieving this goal. You have been serving your community, identifying its needs and its potential, and responding where you can. We now want to help you reach the next level of progress. Whether your organization is just beginning to explore State funding opportunities, or decades into community development, we hope you walk away with the tools to grow and succeed.

This conference will provide an overview of the State agencies focused on housing and social services, present best practices on leveraging multiple State programs, and examine ways to stimulate the development potential of nonprofit and faith-based organizations. Moreover, it will offer you valuable access to State program representatives throughout the day, and I encourage you to engage them with your needs and questions.

I thank each of you for joining us today and applaud your service to your community.

Sincerely,

A handwritten signature in blue ink, appearing to read "Andrew M. Cuomo". The signature is stylized and fluid.

ANDREW M. CUOMO

**WE WORK FOR THE PEOPLE**  
PERFORMANCE ★ INTEGRITY ★ PRIDE

## Participating Agencies

### Homes and Community Renewal

New York State Homes and Community Renewal (HCR) consists of all the State's major housing and community renewal agencies, including the Affordable Housing Corporation, the Division of Housing and Community Renewal, the Housing Finance Agency, State of New York Mortgage Agency, Housing Trust Fund Corporation and others. In 2014, HCR set an agency record by financing the creation or preservation of 9,407 affordable housing units, including affordable homeownership opportunities for more than one thousand families. 2015 marks the third year of Governor Cuomo's \$1 billion statewide House NY program, whose goal is to create or preserve 14,300 affordable units by 2018. As the largest investment in New York State's affordable housing stock in at least 15 years, House NY investments will keep thousands of low- and moderate-income Mitchell-Lama units affordable for another 40 years.

### Nonprofit Coordination Unit

The Nonprofit Coordination Unit is a groundbreaking office created by Governor Cuomo in 2014 to support nonprofits and strengthen their partnership with the State. The Unit works to address issues that are of importance to the State's nonprofit sector and ensure that nonprofits are providing the best level of service to residents. This includes simplifying grants management, standardizing Requests for Proposals issued by State agencies and providing coordination and support when State-funded nonprofit organizations are in crisis. The Unit is also available to assist with questions from nonprofits about State regulations, new initiatives or other concerns.

### Governor's Office of Faith Based Community Development

Created in 2015, the Governor's Office of Faith-Based Community Development Services builds upon Governor Cuomo's commitment to support nonprofits and better serve communities across the State. The office assists faith-based organizations in applying for grants from state agencies. We provide informational resources for faith-based organizations to build their capacity in order to provide effective services, improve performance and increase sustainability. We're creating a network of faith-based organizations to better coordinate efforts, build coalitions and develop effective partnerships.

### Department of Health

The NYS Department of Health (DOH) protects and improves the health, productivity and well-being of all New Yorkers. By supporting safe, affordable housing coupled with necessary healthcare services, DOH is helping to lower healthcare costs while improving the health of our most vulnerable residents.

## **Empire State Development**

Empire State Development (ESD) is New York's chief economic development agency. The mission of ESD is to promote a vigorous and growing economy, encourage the creation of new job and economic opportunities, increase revenues to the State and its municipalities, and achieve stable and diversified local economies. Through the use of loans, grants, tax credits, and other forms of financial assistance, ESD strives to enhance private business investment and growth to spur job creation and support prosperous communities across New York State. ESD is also the primary administrative agency overseeing Governor Cuomo's Regional Economic Development Councils and the marketing of "I Love NY," the State's iconic tourism brand.

## **Office of Alcoholism and Substance Abuse Services**

The New York State Office of Alcoholism and Substance Abuse Services (NYS OASAS) recognizes that safe and affordable housing for homeless individuals and families suffering from a substance use disorder (SUD) is a critical recovery support service. NYS OASAS provides opportunities for permanent supportive housing to homeless adults and families through rental subsidies and case managed supportive services. NYS OASAS oversees and administers a housing portfolio that is funded at approximately \$31 million with six distinct brands of permanent supportive housing (PSH).

## **Office of Mental Health**

New York State has a large, multi-faceted mental health system that serves nearly 730,000 individuals each year. The Office of Mental Health (OMH) operates psychiatric centers across the State, and also regulates, certifies and oversees more than 4,500 programs, which are operated by local governments and nonprofit agencies. OMH provides for the development of housing for individuals with mental illness throughout New York State, as well as maximizing access to housing opportunities for individuals with diverse service needs. OMH funds and oversees a large array of adult housing resources and residential programs in New York State, including congregate treatment, licensed apartments, single room residences, and supported housing.

## **Office of Temporary and Disability Assistance**

The Office of Temporary and Disability Assistance (OTDA) supervises programs that provide assistance and support to eligible families and individuals. Those programs include: temporary cash, food, and heating assistance; child support enforcement; homeless housing and services programs; and assistance to certain immigrant populations.

## **Parks, Recreation and Historic Preservation**

The New York State Office of Parks, Recreation and Historic Preservation oversees 180 state parks and 35 historic sites which are visited by 62 million people annually. New York's parks and historic sites provide affordable outdoor recreation and education opportunities, contribute to the economic vitality and quality of life of local communities and directly support New York's tourism industry. The Office of Parks, Recreation and Historic Preservation is responsible for the operation and stewardship of the State park system, as well as advancing a statewide parks, historic preservation and open space mission.

## Conference Agenda – 10/28/15, SUNY Polytechnic, Utica

**9:00-9:30** Registration & Light Breakfast Networking

**9:30-10:45** Opening Session - Room SCMPR1

**10:45-12:00** Morning Breakout Sessions

• **An Introduction to State Funding for Faith Based and Nonprofit Social Service Providers - Room SCMPR2**

Meet the Governor's Office of Faith Based Community Development Services, and the Governor's Nonprofit Unit, as they guide you through the first steps in becoming a State funding partner.

Panelists:

- Fran Barrett, Interagency Coordinator for Not-For-Profit Services
- Ian Carlson, NYS Information Technology Services
- Karim Camara, Executive Director, Governor's Office of Faith Based Community Development Services

• **Applying for State Funding for Housing Development Opportunities - Room S225**

Receive an overview of the State's housing finance programs, including eligibility details and timelines, and ask questions of program representatives.

Panelists:

- Leonard Skrill, Director of Capital Development, Homes and Community Renewal, moderating
- Brett Hebner, Vice President, HHAC, Office of Temporary and Disability Assistance
- Elizabeth Misa, Deputy Medicaid Director, Department of Health
- Moira Tashjian, Director of the Bureau of Housing Development and Support, Office of Mental Health

• **Applying for State Funding for Community Development Opportunities - Room S219**

Receive an overview of the State's community development programs, including eligibility details and timelines, and ask questions of program representatives.

Panelists:

- Chris Leo, Vice President of Office of Community Renewal, Homes and Community Renewal, moderating
- Sean Fitzgerald, Assistant Commissioner, Homes and Community Renewal
- Kenneth Tompkins, Regional Director of Mohawk Valley, Empire State Development
- Mindy Scott, Deputy Commissioner for Finance and Administration, Parks, Recreation and Historic Preservation

**12:00-1:00** Break for Lunch, Lunch can be purchased at Campus Center or nearby restaurants

## **1:00-2:15** Afternoon Breakout Sessions

### **• Building Partnerships between Community Development Corporations and Faith Based Organizations - Room SCMPR2**

Hear State agency representatives and nonprofit leaders highlight best practices for successful partnerships between Community Development Corporations and faith based organizations, including how to negotiate good joint venture agreements.

Panelists:

- Leonard Skrill, Director of Capital Development, Homes and Community Renewal, moderating
- Fran Barrett, Interagency Coordinator for Not-For-Profit Services
- Karim Camara, Executive Director, Governor's Office of Faith Based Community Development Services
- Steve Darman, Chair, Mohawk Valley Housing and Homeless Coalition
- Jim Haid, Executive Director, Rescue Mission of Utica
- Robin Robinson, Director of Community Investment, United Way of the Valley and Greater Utica Area Inc.
- Rev. Dr. Maria A. Scates, D. D., JCTOD Outreach, Inc. dba Johnson Park Center

### **• Best Practices in Housing Development - Room S225**

Agency representatives highlight new State programs, and discuss with nonprofit leaders how they have successfully combined multiple programs, to enhance services to several populations.

Panelists:

- Sean Fitzgerald, Assistant Commissioner, Homes and Community Renewal, moderating
- Brett Hebner, Vice President, HHAC, Office of Temporary and Disability Assistance
- Elizabeth Misa, Deputy Medicaid Director, Department of Health
- Moira Tashjian, Director of the Bureau of Housing Development and Support, Office of Mental Health
- Laura R. Campion, Esq, Staff Attorney, City of Utica Urban and Economic Development
- Ben Lockwood, Vice President of Business Development, Housing Visions

### **• Successful Downtown Revitalization - Room S219**

Hear from State agency representatives on what works and what does not in downtown revitalization, with a focus on combining revitalization with other State programs.

Panelists:

- Chris Leo, Vice President of Office of Community Renewal, Homes and Community Renewal, moderating
- Kenneth Tompkins, Regional Director of Mohawk Valley, Empire State Development
- Matt Andrews, Senior Planner, City of Rome Community and Economic Development
- Peg Ellsworth, Executive Director, MARK Group
- Jeff House, Housing Rehabilitation Specialist, City of Oneonta

**2:15-2:45** Meet the Agencies: Speak further with agency staff on program goals, funding opportunities, minimum qualifications, and technical assistance available to faith based and nonprofit organizations. - Room SCMPR1

**2:45-3:00** Closing Remarks

