



“Place-making as an Integral Part of your Main Street’s Revitalization”

**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

“Place-making as an Integral Part of your Main Street’s Revitalization”

11:00 am

Session 3: Place-making as an Integral Part of your Main Street’s Revitalization: Including Streetscape and Design / Civic Spaces

Presenter: Victor Dadras, Dadras Architects, Downtown Revitalization Group

This session will focus on the art of Place-making, which is defined as a multi-faceted approach to the planning, design and management of public spaces. Designing our downtowns and Main Streets for people and social activity is both a philosophy and a process that capitalizes on a community’s assets and potential. Through careful planning, design and programming of urban spaces, we can promote the social life of urban spaces as a positive goal for revitalization of our cities, towns and villages. Case studies and examples of specific urban design and place-making efforts throughout New York State will be discussed.

Presentation:

- 1. History and Definition of “Placemaking”, and its Importance for our Communities**
- 2. The Process of Placemaking**
- 3. Case Studies – Examples, throughout NYS**
- 4. Questions & Answers - Discussion**

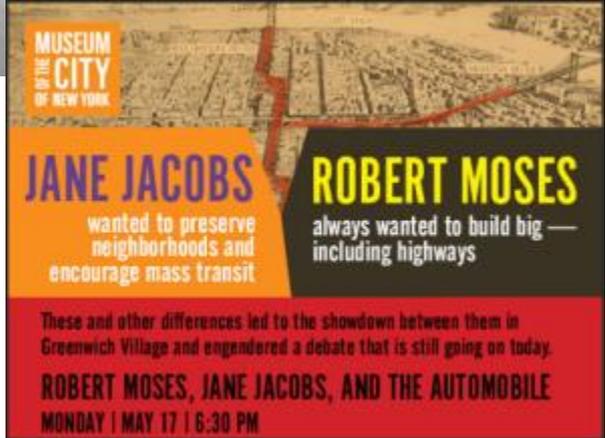
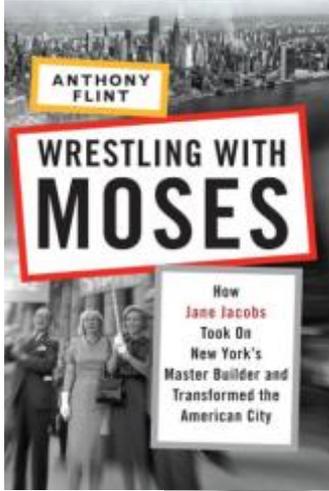
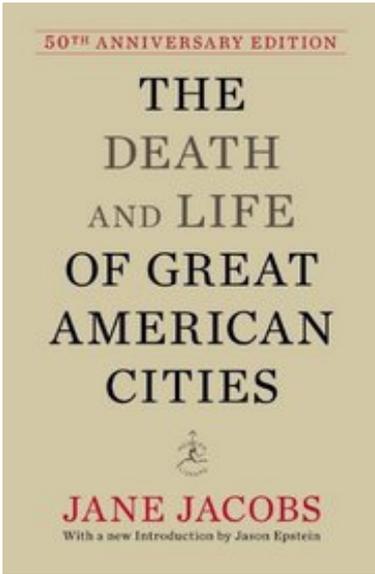
1. History and Definition of “Placemaking”, and its Importance for our Communities



-helm.uk.org



“**Placemaking** is a multi-faceted approach to the planning, design and management of public spaces. Placemaking capitalizes on a local community’s assets, inspiration, and potential, ultimately creating good public spaces that promote people’s health, happiness, and well being. Placemaking is both a process and a philosophy.” -Wikipedia

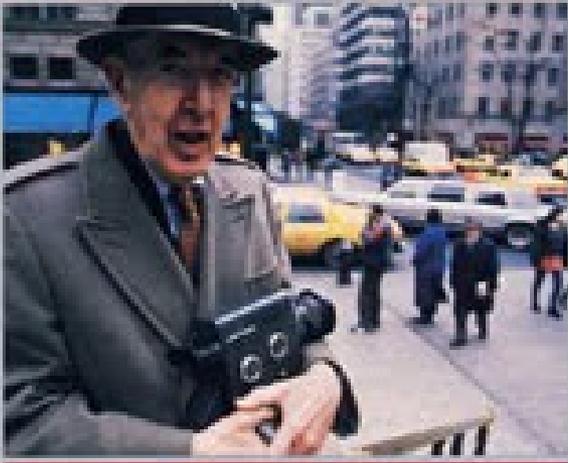


**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

The Social Life of



Small Urban Spaces

A film by
William H. Whyte

Produced by
The Municipal Art
Society of New York

Placemaking: Making It Happen

--pps.org



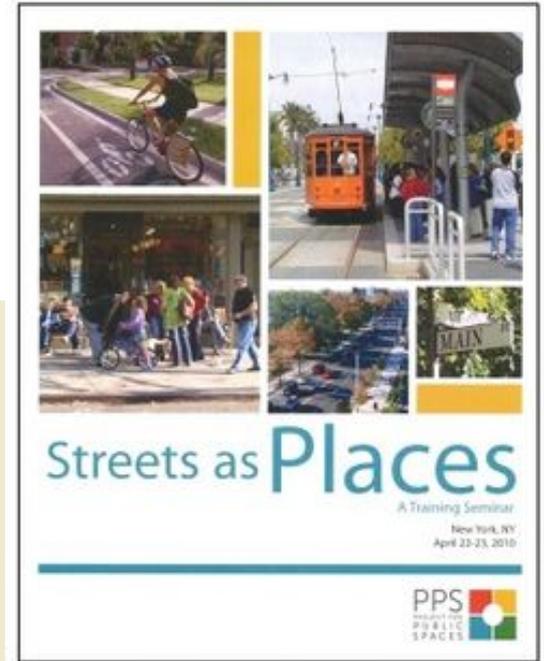
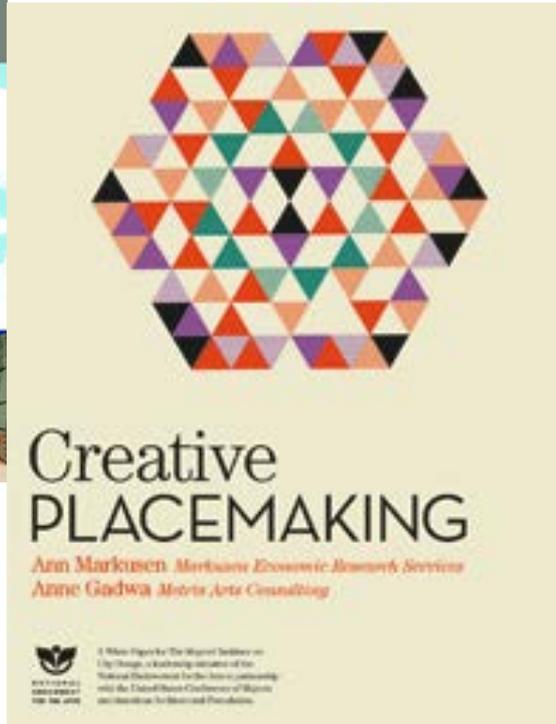
**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

The Art of Placemaking

Interpreting Community Through Public Art and Urban Design



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
 Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

“When you focus on place, you do everything differently”

- PPS



-inhabitat.com



“Placemaking’ is both an overarching idea and a hands-on tool for improving a neighborhood, city or region. It has the potential to be one of the most transformative ideas of this century.”

-Metropolitan Planning Council of Chicago

cooltownbeta.com

**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

2. The Process of Placemaking



**“Urban Spaces – Urban Places: the art of ‘Placemaking’
–transforming Public Spaces into Community Spaces”**

DADRAS ARCHITECTS

Downtown Revitalization Group:

Designing our downtowns, and Main Streets, for people and social activity, is both a philosophy and a process –that capitalizes on a community’s assets and potential.

Through careful planning and design, as well as programming, of urban spaces, we can promote the “social life of urban spaces” as a positive goal for revitalization of our cities, towns and villages.



- 1 – Assessment**
- 2 – Community Visioning**
- 3 – Strategy**
- 4 - Design**

1 – Assessment



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

2 – Community Visioning

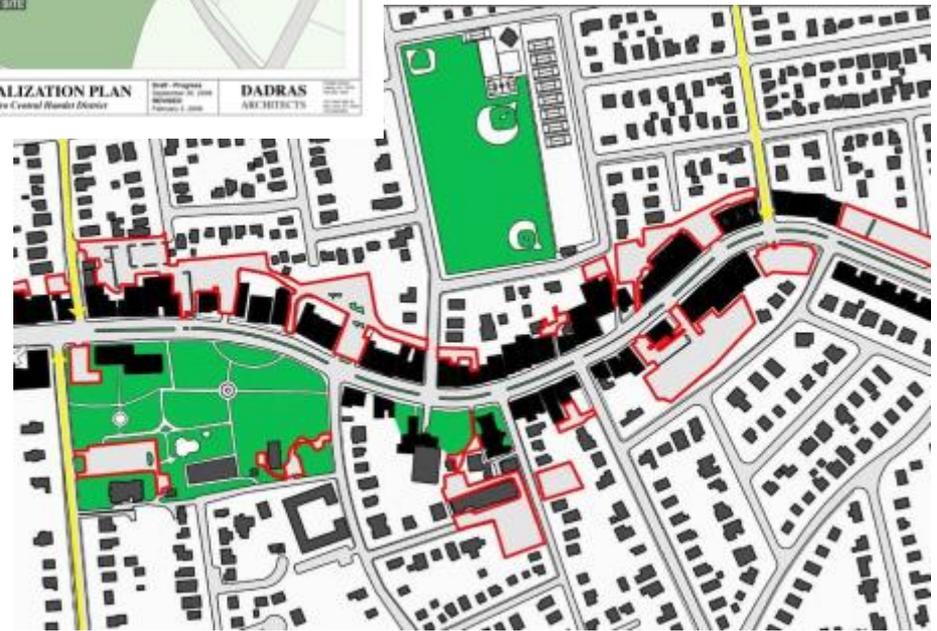


**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3 – Strategy



4 - Design



3. Case Studies – Examples, throughout NYS



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Deposit, NY



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: Deposit, NY

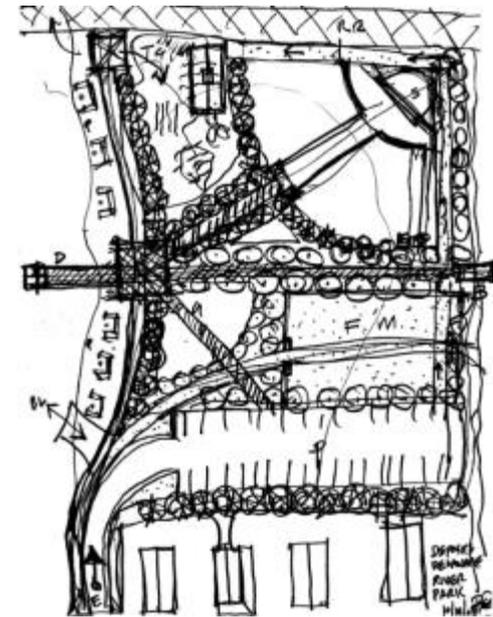


**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Deposit, NY



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Deposit, NY



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Deposit, NY



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Liberty, NY



A-894. The Poellman House, Liberty, N.



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Liberty, NY



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Liberty, NY



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Hobart, NY

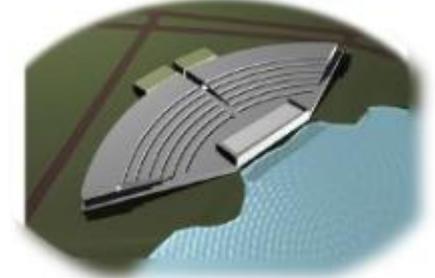
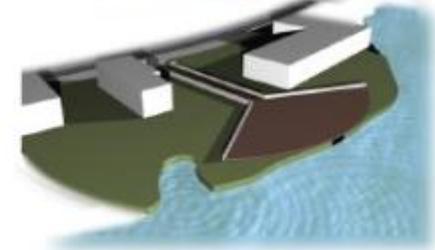
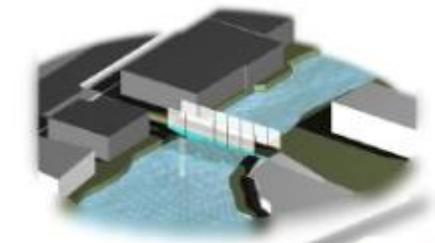


**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: Hobart, NY



**Downtown
Revitalization
Group**

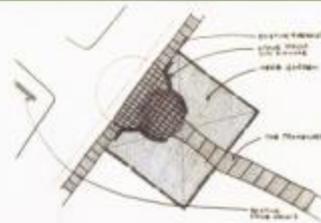
MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

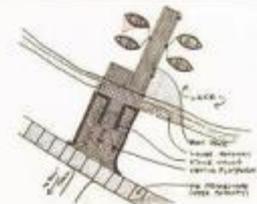
3. Case Study: – Hobart, NY



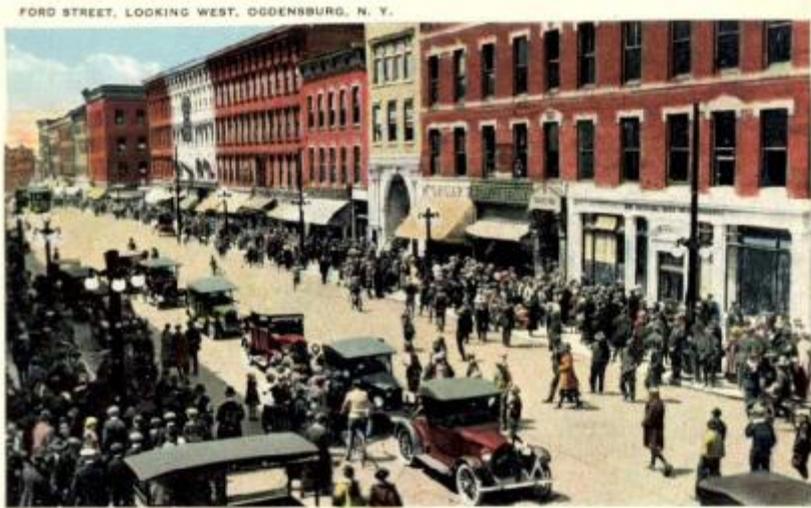
Entry Garden



Boat Basin



3. Case Study: – Ogdensburg, NY

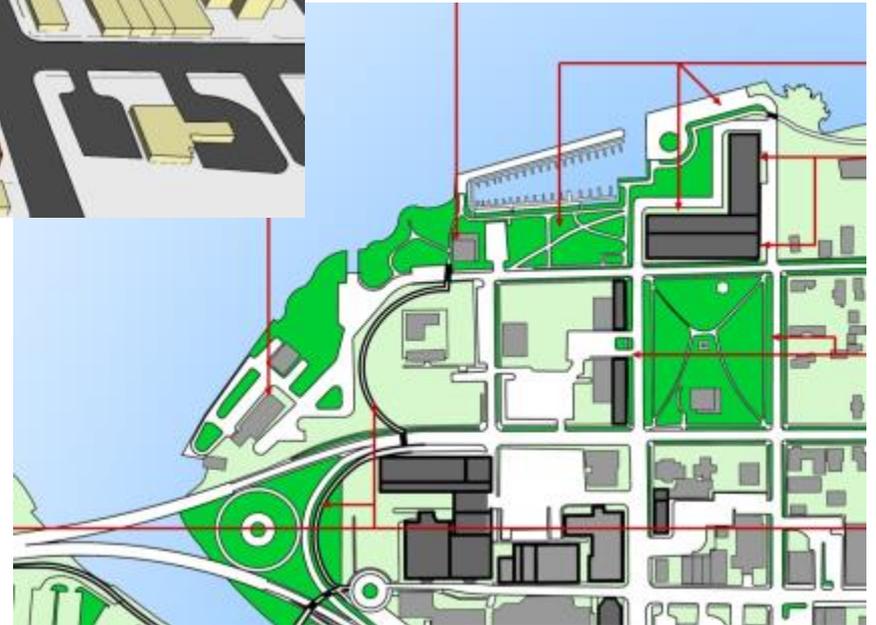


**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Ogdensburg, NY



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Ogdensburg, NY



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Ogdensburg, NY



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Ogdensburg, NY



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Ogdensburg, NY



Smart Growth America

Making Neighborhoods Great Together

“**Best Complete Streets policies of 2014** — This year’s best Complete Streets policies report has arrived! We’re excited to name **Ogdensburg, NY**, a community of The City of Ogdensburg, NY, located on the northern border of the state and home to 11,000 people, adopted **2014’s best-written policy**, which scored a total of 92.8 points of a possible 100.”

**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Ogdensburg, NY



City of Ogdensburg New York

DOWNTOWN IMPROVEMENT / “MAIN STREET” REVITALIZATION STRATEGY

July 1, 2011

Funded in part by a CDBG
Planning Grant from the:



NYS Department of
Homes & Community Renewal

with technical assistance
from consultants:

DADRAS ARCHITECTS

115 West 30th Street 9 Maple Street
New York, NY 10001 Liberty, NY 12754
212-239-8293 845-292-0461

**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Douglaston, Queens, NYC



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Douglaston, Queens, NYC



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Douglaston, Queens, NYC



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Douglaston, Queens, NYC



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Douglaston, Queens, NYC



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Douglaston, Queens, NYC



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Douglaston, Queens, NYC



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Douglaston, Queens, NYC



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Douglaston, Queens, NYC

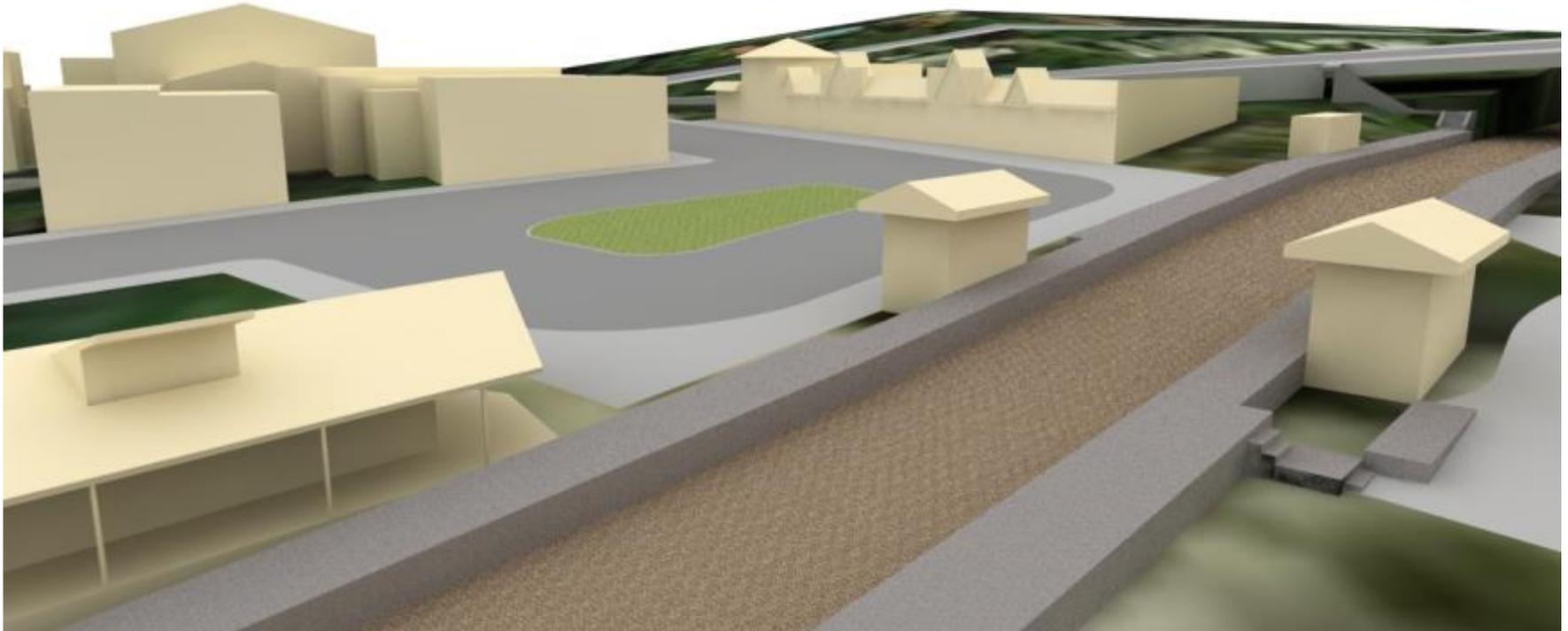


**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Douglaston, Queens, NYC



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Douglaston, Queens, NYC



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Douglaston, Queens, NYC



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**



Subject: We want your input on a new pedestrian public space proposal.
Sponsors: Presented by the NYC DOT
Date: Thursday, May 8th, 2014
Time: 7:30 p.m. - 9:00 p.m.
Location: Fellowship Hall, The Community Church of Douglaston
 39-50 Douglaston Parkway, Douglaston, NY 11363
Contact: David Breen at NYC DOT, 212-839-6693 or dbreen@dot.nyc.gov

Discuss ways to enhance public space

Brainstorm ways to create safer streets

Gather design input

Discuss traffic



To learn more and stay connected, visit www.facebook.com/douglastonstationplaza



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
 Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

COMMUNITY UPDATES

Pedestrian Plaza In Works For Douglaston LIRR Station



Douglaston is already a popular neighborhood.

Just over the New York City border, Douglaston has a LIRR station. Major highways are a short drive away. There's plenty of open space in the form of Alley Pond Park and Udalls Cove Park Preserve. What it's missing is Smart Growth, especially around the train station. The north side of the station is littered with vacant storefronts and a handful of open businesses. Those open to patrons are limited to the likes of a travel agency, dry cleaner, lawyer's office and martial arts studio. There's nowhere to pick up groceries on the way home or grab a coffee with friends.

But that could be changing with a new pedestrian plaza outside the LIRR station. Approved by the area Community Board last month, the construction will add about 3,000 square feet of public space and include umbrellas, tables and chairs.

**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Douglaston, Queens, NYC



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

3. Case Study: – Douglaston, Queens, NYC

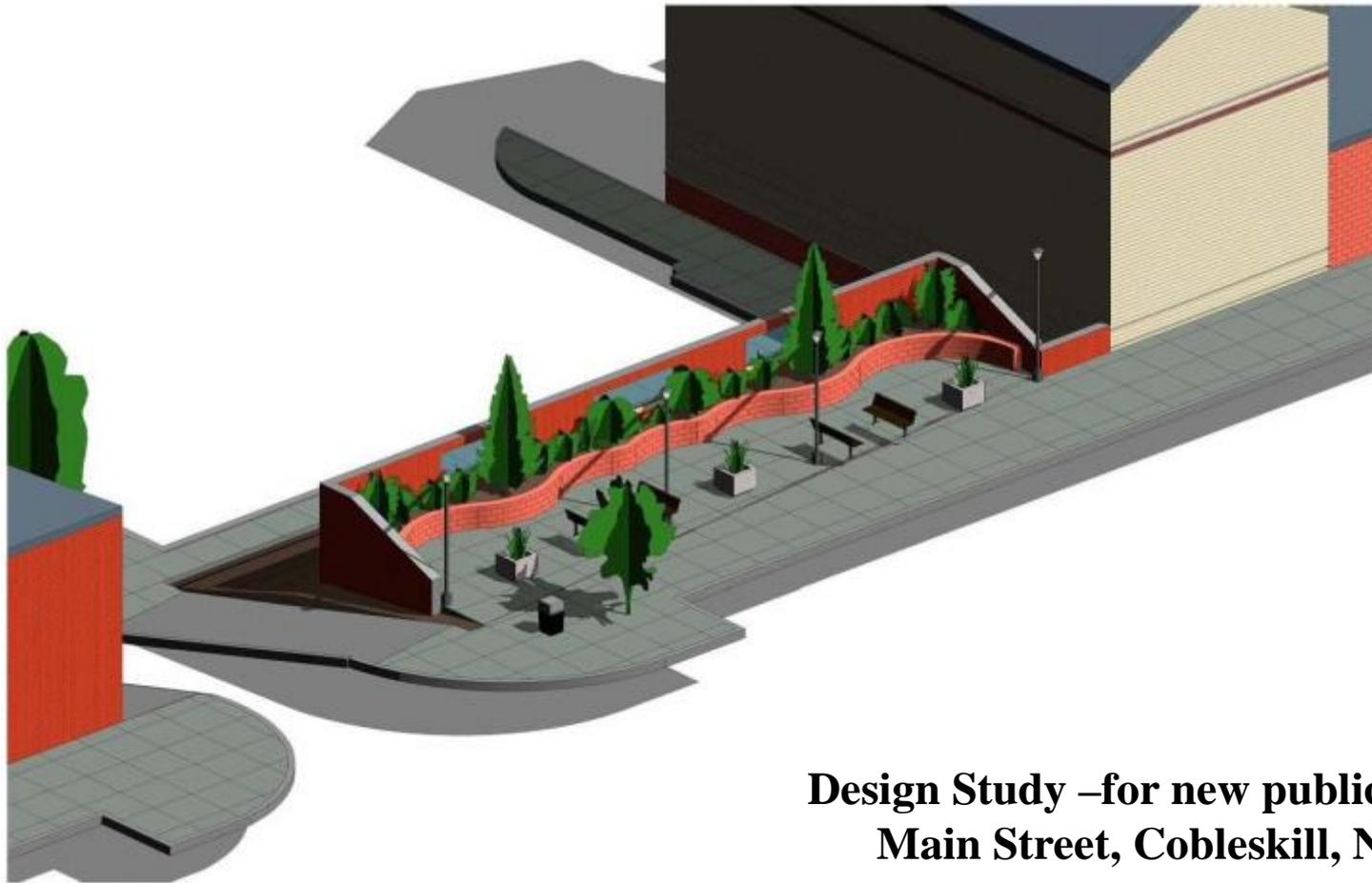


**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**

4. Questions & Answers - Discussion



**Design Study –for new public space on
Main Street, Cobleskill, NY**

“Place-making as an Integral Part of your Main Street’s Revitalization”

contact info.:

**Downtown
Revitalization
Group**

**DADRAS
ARCHITECTS**

**Victor Dadras, RA, NCARB, LEED-AP
Robert Dadras, RA**

offices:

115 West 30th Street,
New York, NY 10001
212-239-8293

9 Maple Street,
Liberty, NY 12754
845-292-0461

website:

www.dadrasarchitects.com

www.downtownrevitalizationgroup.com

e-mail:

DadrasArch@aol.com

office@dadrasarchitects.com



**Downtown
Revitalization
Group**

MARK Project with support from NYS-HCR and HTFC
2015 MAIN STREET BOOT CAMP
Margaretville, NY – March 23rd, 2015

**DADRAS
ARCHITECTS**