

envisioning main street



building community in the age
of facebook and twitter

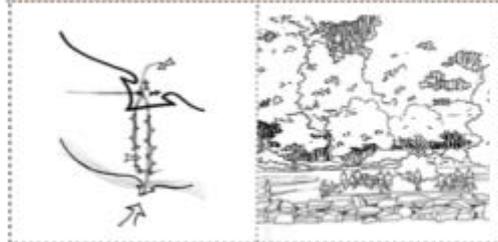
kathy dorgan



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da
&p
:
works



Landscape

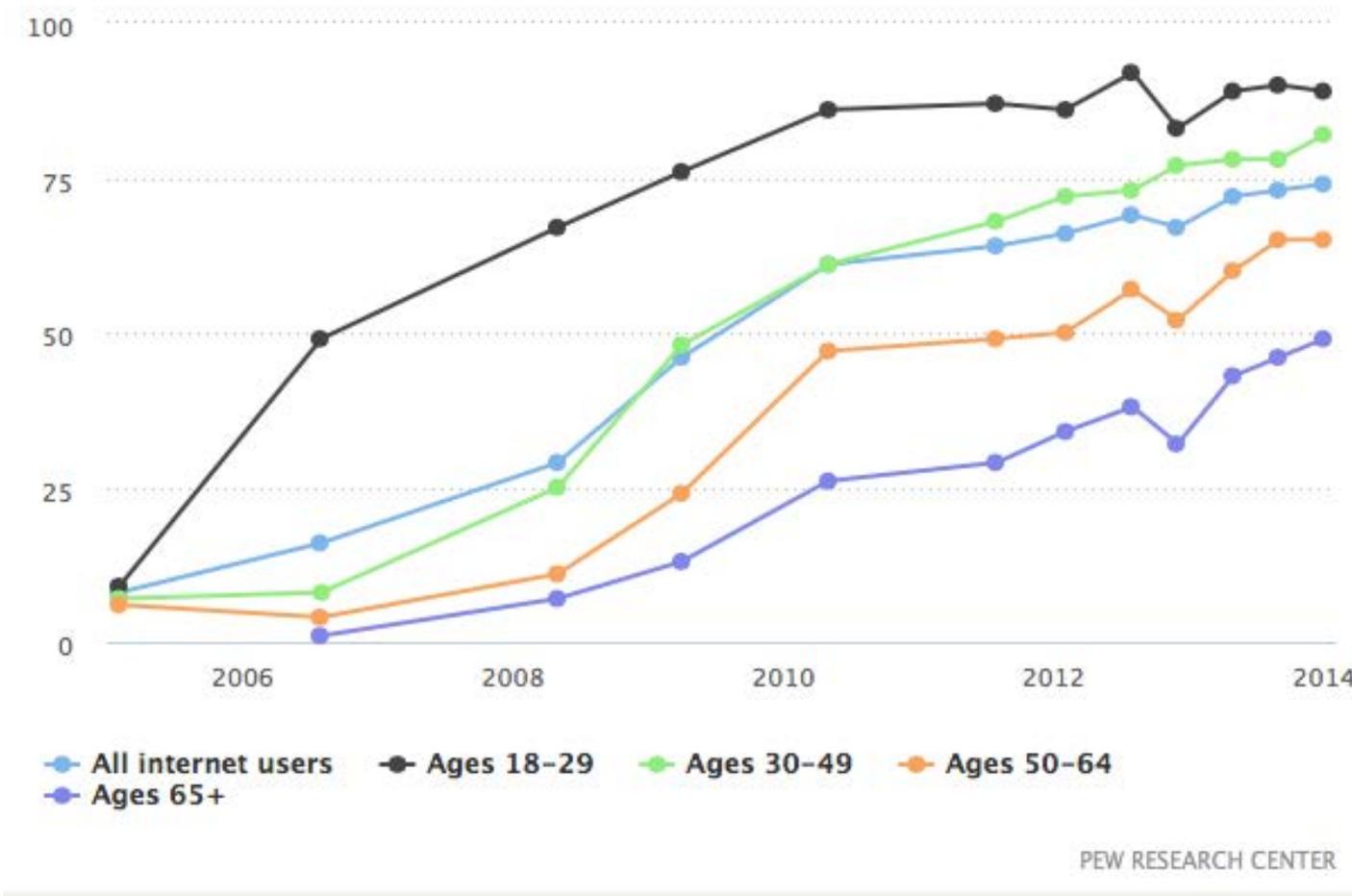
Chanticleer pear

ashley @ garden common vocabulary *dorgan architecture & planning*

community visions: are captured in plans, sketches, guidelines and codes



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Social Media Use by Age Group Over Time





Attention Span

- ▶ The average attention span at present is just **5 seconds long**.
- ▶ Ten years ago, it was **12 minutes**.



**THAT'S A PRETTY
DRASTIC CHANGE**

- ▶ Younger people have **shorter attention spans** than the elderly.

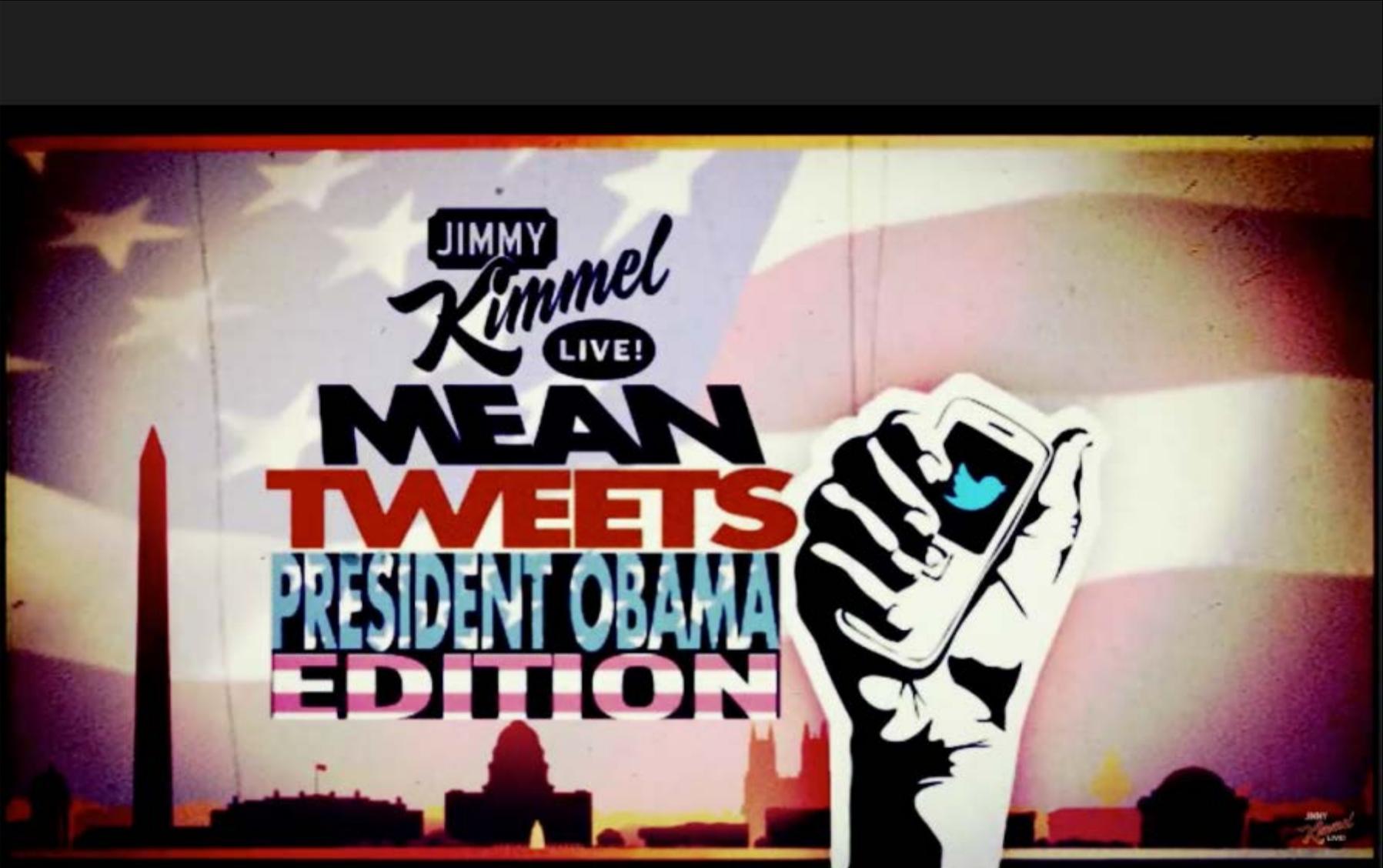


**THIS INDICATES THAT SOCIAL MEDIA AND TECHNOLOGY
HAVE AN EFFECT, AS OPPOSED TO AGE.**

Social Times: <http://www.adweek.com/socialtimes/attention-spans-have-dropped-from-12-minutes-to-5-seconds-how-social-media-is-ruining-our-minds-infographic/87484>



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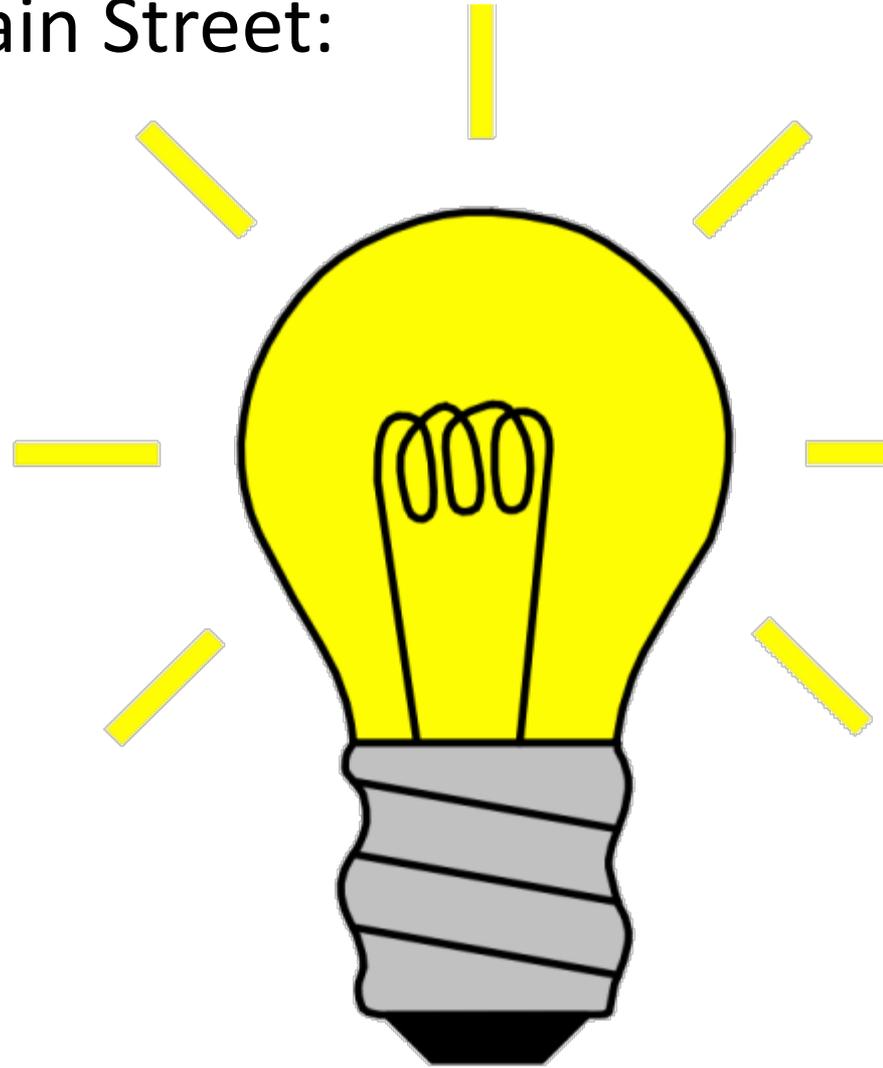


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We need your ideas for Main Street:

- Storytelling
- Lighting
- Edutainment



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Philmont Beautification, Inc. December 31, 2014 at 12:21 PM PB

To: kathy dorgan
Reply-To: info@pbinc.org
This is why I love my job - Happy New Year

Like



Nothing beats finding a stone heart

example storytelling



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example storytelling



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example lighting



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Lighting



revitalizing town & neighborhood centers

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The Bulletin

example lighting

Norwich Bulliten



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<http://www.slideshare.net/DeliveringHappiness/ceos-for-cities-93013>

example edutainment



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International Festival of Arts & Ideas
FESTIVAL 2015 | JUNE 12-27

EVENTS NEWS VIDEOS+ VISIT SUPPORT ABOUT

June 2015

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

DONATE NOW

Come!
Festival 2015 events will be announced on March 25. Join our mailing list for the latest updates.

Stay connected
Join our email list

Engage with us:

Come join us!
The International Festival of Arts & Ideas is a 15-day extravaganza of performing arts, lectures, and conversations that takes over theaters and open spaces in New Haven, Connecticut each June. More than 80% of Festival events are completely free!

Featured events

Acis and Galatea
Mark Morris Dance Group
June 18 & 19: Mark Morris brings wit and musicality to his staging of Handel's opera Acis & Galatea

Just announced!
Three major projects for Festival 2015 have now been announced! Full schedule coming March 25.

Acis and Galatea
Taylor Mac: The 1990s
Sinatra: An American Icon

Festival Sponsors

Connecticut
still revolutionary

Yale

"A happening hard to top for sheer scale and variety"
(STEPHEN VAUGHAN, THEATRE)

JOIN OUR EMAIL LIST!

example edutainment

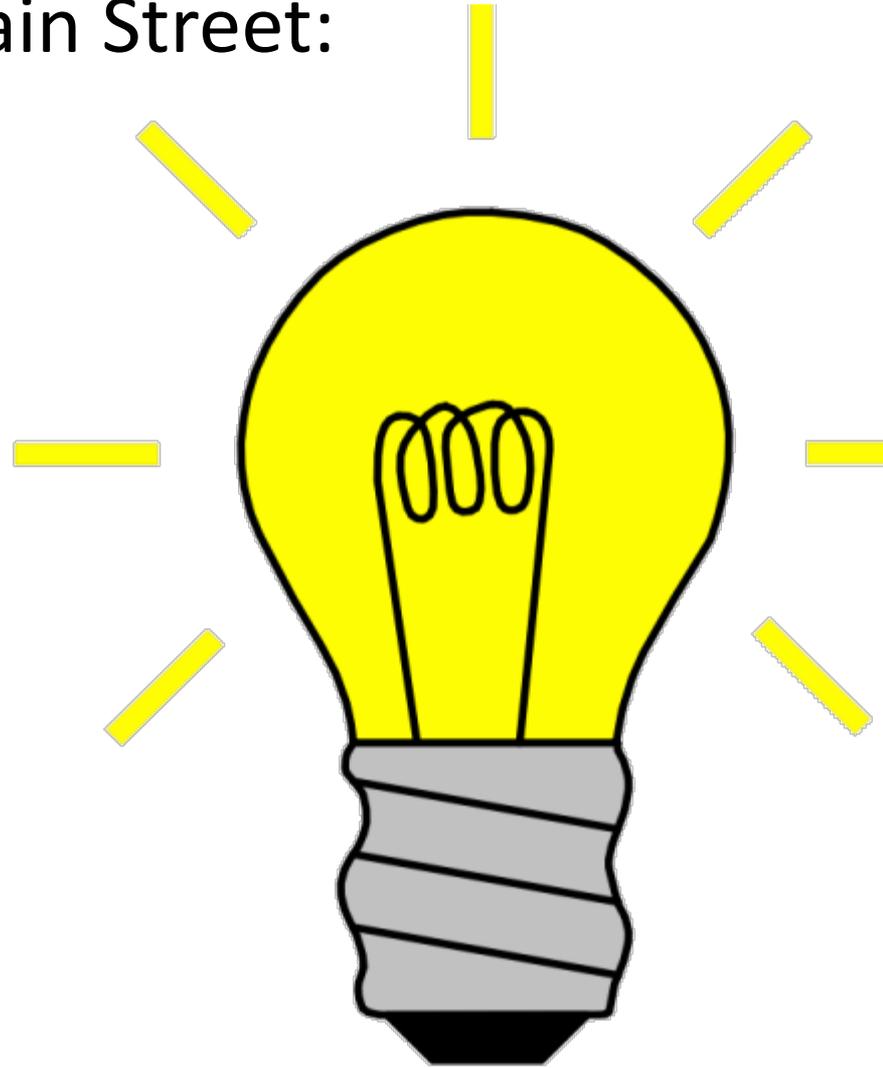


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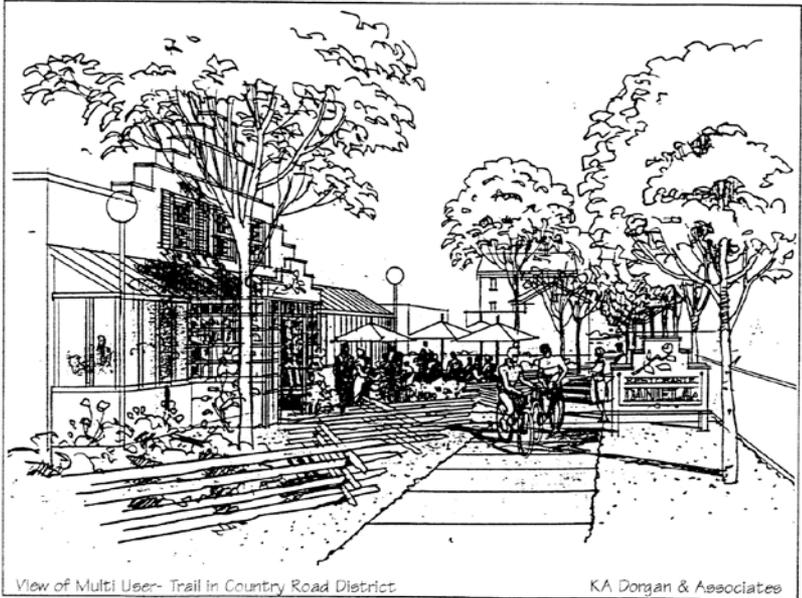
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thank you

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