

Registration Brochure

Please complete and return a separate registration form for each attendee. Registration forms may be mailed to: NYS Rural Housing Coalition, 879 Madison Avenue, Albany, NY 12208, or may be faxed back to (518) 458-8896. There is no registration fee for this event. Lunch will be provided.

Name: _____

Title: _____

Co.: _____

Address: _____

State: _____ Zip _____

Email Address: _____

Phone: (____) _____

You may also register online at:

www.dhcr.state.ny.us.

If you have any questions, please call Colin McKnight at the Rural Housing Coalition at (518) 458-8696, ext. 14.



New York State Rural Housing Coalition
879 Madison Avenue
Albany, NY 12208



Metro New York Main Street Meeting

November 8, 2007

**The Gibb Mansion
218 Gates Avenue**

Brooklyn, New York

**Sponsored by the
New York State
Division of Housing and
Community Renewal
and the Housing Trust
Fund Corporation**

**Hosted by
Pratt Area Community Council**



The New York State Division of Housing and Community Renewal and the Housing Trust Fund Corporation invite you to the Metro New York Main Street meeting for 2007, on Thursday, November 8th, from 10:00 AM to 4:00 PM.

Neighborhoods throughout New York City, as well as in Westchester, Nassau and Suffolk Counties are currently working with New York Main Street resources to revitalize their local business districts. Local program operators are adept at crafting creative solutions to the revitalization needs of their communities. The regional NY Main Street meetings have been organized to help you do a better job of revitalizing the heart of your community.

The Metro New York Main Street meeting is your opportunity to learn from New York Main Street staff and your peers about strategies for improving your program's performance, engaging the business leaders in your community, accessing informational and financial resources, and meeting your contractual obligations along the way. It's also an opportunity for you to provide feedback to DHCR on making the program better.

Location

The Gibb Mansion
218 Gates Avenue
Brooklyn, New York 11238

Who Should Come

This session is designed for day-to-day administrators of New York Main Street LPA projects.

Agenda

Registration and coffee: 9:30 AM

Welcome:

Deborah Howard, Pratt Area Community Council 10:00 AM

Technical Program Overview:

New York Main Street staff will present "Show Me The Money"- advice on getting to contract; reporting; AND submitting an approvable claim for reimbursement.

John Conway and Kevin O'Connell, DHCR 10:15 AM

Presentation: "Visioning For Main Street Revitalization"

Victor Dadras and Robert Dadras, Dadras Architects 12:15 PM

Lunch:

Presentation: "How To Develop A Retail Attraction Strategy",

Larisa Ortiz, LISC 1:00 PM

Peer Presentations:

New York Main Street at Work- Myrtle Avenue, Brooklyn and New Rochelle 1:45 PM

DHCR Talk Back: Share your ideas for improving the program with DHCR staff.

3:30 PM

Directions

From Manhattan or Long Island: Take the Long Island Expressway (I-495) to the Brooklyn Queens Expressway (I-278) south to Exit 31- Wythe Avenue/Kent Avenue. Stay straight to go onto Williamsburg Street W., which becomes Williamsburg Place, then Park Avenue. Turn left onto Washington Avenue and go under the expressway. Go six blocks to Gates Avenue and turn left. The Gibb Mansion is 6 blocks down Gates Avenue, just past Classon Avenue.

From the Bronx and Westchester: Take I-278 across the Triborough Bridge and follow I-278 to Exit 30, and proceed as above.

From Staten Island: Follow I-278 east to Exit 30, Flushing Avenue. Bear left on Classon Avenue, then turn left onto Flushing Avenue. Turn left on Washington. Go six blocks to Gates Avenue and turn left. The Gibb Mansion is 6 blocks down Gates Avenue, just past Classon Avenue.

By Bus from Manhattan: Take the B51 bus from City Hall to Fulton and Smith Streets in downtown Brooklyn. Change to the B38 bus and take it up Lafayette Avenue to Classon Avenue. Walk 6 blocks south to Gates Avenue.

By Subway from Manhattan: Take the Brooklyn-bound A or C train to the Hoyt-Schermerhorn station. Cross platform and take G train (front car) to the Clinton-Washington station. Use Washington Avenue exit and then walk 2 blocks south to Gates Avenue, and 6 blocks east to Classon Avenue.