



# Homes and Community Renewal

ANDREW M. CUOMO  
Governor

RUTHANNE VISNAUSKAS  
Commissioner/CEO

## **ADDENDUM No. 2** **Request for Proposals for Advertising Placements, Marketing and Consultant Services for SONYMA**

### **AMENDMENT No. 3 (August 10, 2017)**

Section 5 of the Request for Proposals (“RFP”), “Calendar of Events and Milestones” is hereby amended to reflect that the new Deadline for Agency responses to RFP Questions is **August 10, 2017**. The revised Calendar of Events and Milestones schedule is shown below:

<b>Event</b>	<b>Date</b>
Issuance of RFP	July 13, 2017
Deadline for RFP Questions	August 2, 2017, 3PM EDT (“ <b>Eastern Daylight Time</b> ”)
Deadline for Responses to RFP Questions	August 10, 2017
Deadline for Submission of Proposals	August 15, 2017, 12 PM EDT
Anticipated Selection Date	October 12, 2017



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## **ADDENDUM** **Request for Proposals for Advertising Placements, Marketing and Consultant Services for SONYMA**

### **AMENDMENT No. 1 (August 7, 2017)**

Section 5 of the Request for Proposals (“RFP”), “Calendar of Events and Milestones” is hereby amended to reflect that the new Deadline for Agency responses to RFP Questions is **August 8, 2017**. The revised Calendar of Events and Milestones schedule is shown below:

<b>Event</b>	<b>Date</b>
Issuance of RFP	July 13, 2017
Deadline for RFP Questions	August 2, 2017, 3PM EDT (“ <b>Eastern Daylight Time</b> ”)
Deadline for Responses to RFP Questions	August 8, 2017
Deadline for Submission of Proposals	August 15, 2017, 12 PM EDT
Anticipated Selection Date*	October 12, 2017

### **AMENDMENT No. 2 (August 7, 2017)**

The hyperlink in Section 4.2 of the RFP for a ‘List of certified NYS SDVOBs’ is incorrect. Click here to view the “[List of certified NYS SDVOBs.](#)”